ELECTION OF 1968

Chart Exercise: The chart below gives the state-by-state popular vote results for the Election of 1968. The candidates were Richard Nixon (Republican), Hubert Humphrey (Democrat), and George Wallace (American Independent). Starting with Alabama, decide which candidate received the most popular votes. That person gets all 10 of Alabama's electoral votes, as shown on the map on the next page. Put a 10 in the space under this candidate's name. Continue in the same way with the other 49 states and the District of Columbia.

| | **Popular Vote Results** | | | **Electoral Vote Results** | | |
State	Nixon	Humphrey	Wallace	Nixon	Humphrey	Wallace
Alabama	146,923	196,579	691,425	_____	_____	_____
Alaska	37,600	35,411	10,024	_____	_____	_____
Arizona	266,721	170,514	46,573	_____	_____	_____
Arkansas	190,759	188,228	240,982	_____	_____	_____
California	3,467,664	3,244,318	487,270	_____	_____	_____
Colorado	409,345	335,174	50,813	_____	_____	_____
Connecticut	556,721	621,561	76,650	_____	_____	_____
Delaware	96,714	89,194	28,459	_____	_____	_____
District of Columbia	31,012	139,566	----------	_____	_____	_____
Florida	886,804	676,794	624,207	_____	_____	_____
Georgia	380,111	334,439	535,550	_____	_____	_____
Hawaii	91,425	141,324	3,469	_____	_____	_____
Idaho	165,369	89,273	36,541	_____	_____	_____
Illinois	2,174,774	2,039,814	390,958	_____	_____	_____
Indiana	1,067,885	806,659	243,108	_____	_____	_____
Iowa	619,106	476,699	66,422	_____	_____	_____
Kansas	478,674	302,996	88,921	_____	_____	_____
Kentucky	462,411	397,541	193,098	_____	_____	_____
Louisiana	257,535	309,615	530,300	_____	_____	_____
Maine	169,254	217,312	6,370	_____	_____	_____
Maryland	517,995	538,310	178,734	_____	_____	_____
Massachusetts	766,844	1,469,218	87,088	_____	_____	_____
Michigan	1,370,665	1,593,082	331,968	_____	_____	_____
Minnesota	658,643	857,738	68,931	_____	_____	_____
Mississippi	88,516	150,644	415,349	_____	_____	_____
Missouri	811,932	791,444	206,126	_____	_____	_____
Montana	138,835	114,117	20,015	_____	_____	_____
Nebraska	321,163	170,784	44,904	_____	_____	_____
Nevada	73,188	60,598	20,432	_____	_____	_____
New Hampshire	154,903	130,589	11,173	_____	_____	_____
New Jersey	1,325,467	1,264,206	262,187	_____	_____	_____
New Mexico	169,692	130,081	57,737	_____	_____	_____
New York	3,007,932	3,378,470	358,864	_____	_____	_____
North Carolina	627,192	464,113	496,188	_____	_____	_____
North Dakota	138,669	94,769	14,244	_____	_____	_____
Ohio	1,791,014	1,700,586	467,495	_____	_____	_____
Oklahoma	449,697	301,658	191,731	_____	_____	_____
Oregon	408,433	358,866	49,683	_____	_____	_____
Pennsylvania	2,090,017	2,259,405	378,582	_____	_____	_____
Rhode Island	122,359	246,518	15,678	_____	_____	_____
South Carolina	254,062	197,486	215,430	_____	_____	_____
South Dakota	149,841	118,023	13,400	_____	_____	_____
Tennessee	472,592	351,233	424,792	_____	_____	_____
Texas	1,227,844	1,266,804	584,269	_____	_____	_____
Utah	238,728	156,665	26,906	_____	_____	_____
Vermont	85,142	70,225	5,104	_____	_____	_____
Virginia	590,319	442,387	321,833	_____	_____	_____
Washington	588,510	616,037	96,990	_____	_____	_____
West Virginia	307,555	374,091	72,560	_____	_____	_____
Wisconsin	809,997	748,804	127,835	_____	_____	_____
Wyoming	70,927	45,173	11,105	_____	_____	_____
TOTAL	31,785,480	31,275,135	9,906,473			

Map Exercise: Use three different colors or three different markings (shaded areas, diagonal lines, etc.) to fill in the boxes next to the candidates' names below. Then, use these colors or markings on the map to show the states won by Nixon, Humphrey, and Wallace (see the chart on the preceding page).
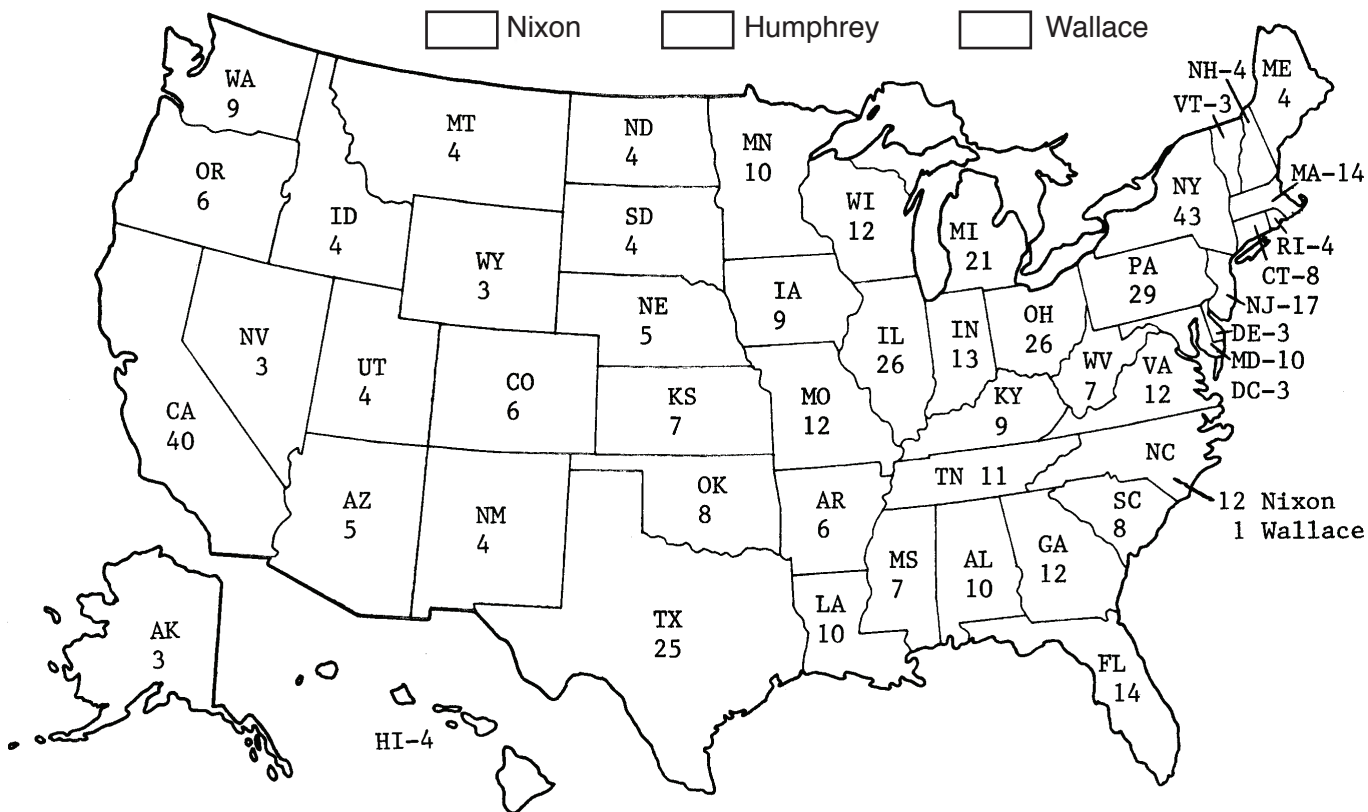
☐ Nixon   ☐ Humphrey   ☐ Wallace

WA 9
OR 6
MT 4
ND 4
MN 10
ID 4
SD 4
WI 12
MI 21
NY 43
NH–4 ME 4
VT–3
MA–14
WY 3
NE 5
IA 9
PA 29
RI–4
CT–8
NJ–17
NV 3
UT 4
CO 6
KS 7
MO 12
IL 26
IN 13
OH 26
WV 7
VA 12
DE–3
MD–10
DC–3
CA 40
AZ 5
NM 4
OK 8
AR 6
KY 9
TN 11
NC   12 Nixon
       1 Wallace
SC 8
GA 12
MS 7
AL 10
LA 10
TX 25
FL 14
AK 3
HI–4

Chart and Map Questions

(1) _____ Which candidate won the Election of 1968?

(2) _____ How many electoral votes did the winner receive?

(3) _____ How many electoral votes did Hubert Humphrey get?

(4) _____ Who ran as a third party candidate?

(5) _____ How many electoral votes did the American Independent Party receive?

(6) _____ Altogether, 538 electoral votes were cast for the three candidates. In order to become President, it is necessary to win a majority of the electoral votes. Therefore, what minimum number of votes was needed to become President in 1968?

(7) _____ Would you say this was a relatively close election or a landslide victory for the winner?

(8) _____ Of the five states that had the most electoral votes, how many were won by Richard Nixon?

(9) _____ What is the smallest number of electoral votes that any state casts in a presidential election?

(10) _____ George Wallace carried how many states?

(11) _____ Which candidate won most of the states in the Northeast?

(12) _____ What political party received much of its support from voters in the Midwest and Far West?

Campaigning for President

Pretend that you are a candidate running for President of the United States. Only 10 days are left before the election. Public opinion polls show that you and your opponent are involved in a very close race. Therefore, it is important to carefully plan the remainder of your campaign. Write the details of these plans on the daily schedule on the following pages.

Beginning with Day 1:

(1) Fill in the city and state where you will campaign during the morning hours. Briefly describe what you will do there. Check the list of suggested campaign activities below. You can use one of these ideas or an activity of your own.

(2) Fill in the city and state where you will spend the afternoon of the first day. You can stay in the same city and state where you were in the morning, or visit a different city in the same state. You also can move on to a different state. Describe what you will do during the afternoon hours.

(3) Continue in the same way with a state, city, and campaign activity for the evening of Day 1.

(4) Plan your schedule for days 2 through 10. **At least 10 campaign activities must be your own ideas. Do not use the same activity more than once.**

(5) Focus your campaign on states having large numbers of electoral votes.

Suggested Campaign Activities

- Attend a fund-raising dinner.
- Have breakfast with members of the League of Women Voters.
- Take part in a nationally televised debate with the opposing candidate.
- Give an interview to a reporter from TIME magazine.
- Show support for labor unions by touring a factory.
- Appear on a television talk show.
- Meet with the mayor and other local officials.
- Make a national address on television paid for by campaign contributions.
- Shake hands with people at a college football game.
- Ride in a motorcade down the main street of town.
- Give a speech to leading area business people.

- Attend a campaign dinner sponsored by the AFL-CIO.
- Make a major foreign policy address.
- Announce that taxes will be lowered if elected.
- Promise increased social security benefits to a group of senior citizens.
- Rest for a few hours.
- Complain to TV executives about a lack of coverage on the nightly news.
- Go on the offensive by attacking the positions of the other candidate.
- Meet with leaders of a minority group to discuss issues important to them.
- Film several political ads for viewing between television programs.
- Announce on a radio news program that defense spending will be cut 10% if elected.
- Make a commercial telling Americans to be sure to vote.

DAY 1: SATURDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 2: SUNDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 3: MONDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 4: TUESDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 5: WEDNESDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 6: THURSDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 7: FRIDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 8: SATURDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 9: SUNDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____

DAY 10: MONDAY

morning: _____   afternoon: _____   evening: _____

_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____
_____   _____   _____